



*SWOT workshop
Kymenlaakso region, Finland*



Smart-up BSR



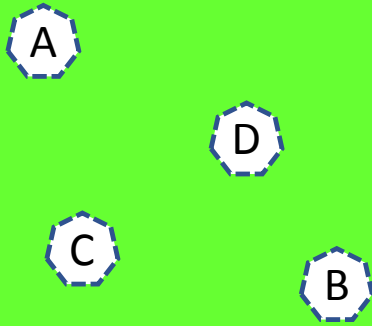


KYMENLAAKSO REGION'S RIS3 STRATEGY RELATED SWOT SYNTHESIS

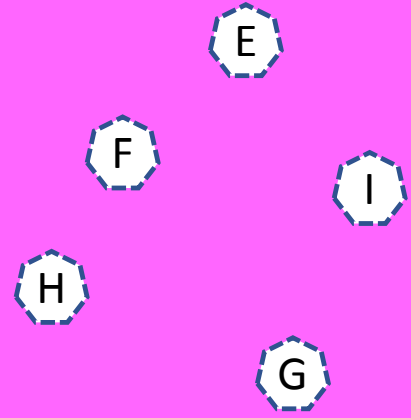
Mini-innovation Camp, Palanga-Klaipeda
13th-15th June 2018

KYMENLAAKSO REGION'S SWOT SYNTHESIS

STRENGTHS



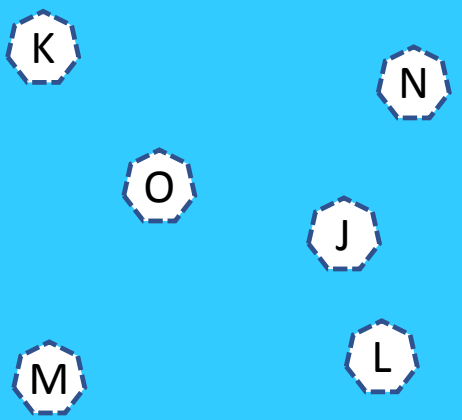
WEAKNESSES



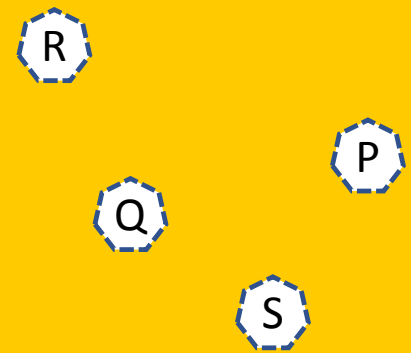
STRENGTHS:
A= pure nature & tourism
B= forests & bioeconomy-based products
C= expertise in logistics
D= competence in digitalisation

WEAKNESSES:
E= migration loss region
F= unfavorable population structure
G= lack of leading expertise
H= insufficient RDI funding & activities
I= structural change region

OPPORTUNITIES



THREATS



OPPORTUNITIES:
J= success in RIS3 choices (logistics, bioeconomy, digitalisation)
K= migration
L= Russian expertise & geographic location
M= tourism
N= expertise in utilizing digitalisation
O= rural/ local food production

THREATS:
P= weak/ low competence base
Q= outmigration to growth centers
R= machines & technology take over (traditional jobs vanish)
S= turmoil in Russia