

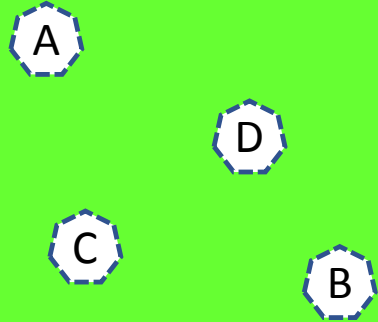


KYMENLAAKSO REGION'S RIS3 STRATEGY RELATED SWOT SYNTHESIS

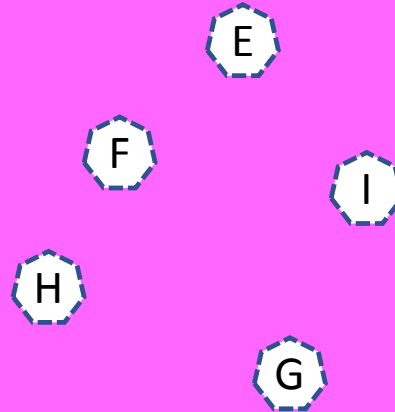
Mini-innovation Camp, Palanga-Klaipeda
13th-15th June 2018

KYMENLAAKSO REGION'S SWOT SYNTHESIS

STRENGTHS



WEAKNESSES



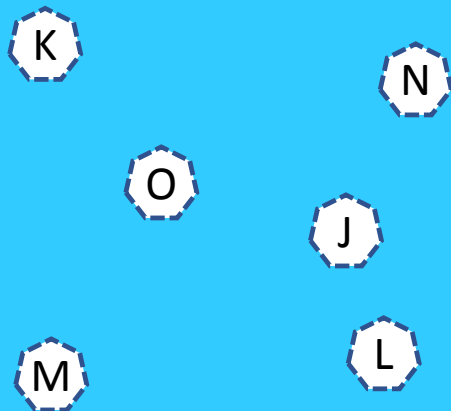
STRENGTHS:

- A= pure nature & tourism
- B= forests & bioeconomy-based products
- C= expertise in logistics
- D= competence in digitalisation

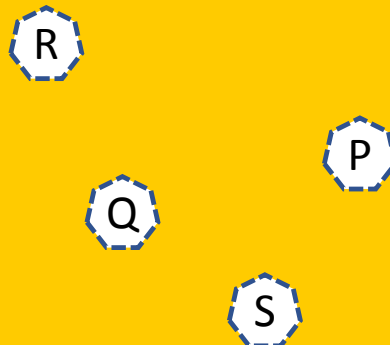
WEAKNESSES:

- E= migration loss region
- F= unfavorable population structure
- G= lack of leading expertise
- H= insufficient RDI funding & activities
- I= structural change region

OPPORTUNITIES



THREATS



OPPORTUNITIES:

- J= success in RIS3 choices (logistics, bioeconomy, digitalisation)
- K= migration
- L= Russian expertise & geographic location
- M= tourism
- N= expertise in utilizing digitalisation
- O= rural/ local food production

THREATS:

- P= weak/ low competence base
- Q= outmigration to growth centers
- R= machines & technology take over (traditional jobs vanish)
- S= turmoil in Russia