

# Baltic Sea Region Smart-Up Innovation Camp St. Petersburg 2020

## Innovations for Smart Cities in BSR September 9-11, 2020, Online

9th of September		
10.50 (EET, 9.50 CET) - 11.00	Welcome Speech by Ekaterina Tulugurova, Head of International Educational Programs Department, ITMO University	
11.00 (EET)	Welcome & Opening Speech by Prof. Taina Tukkinen, Project leader of Smart-up BSR, Aalto University (Finland)	
11.10-11.15 (EET)	Opening Speech by Kazarin Stanislav Valerievich, Chairman of the Committee of IT and Communication, St.Petersburg	
11.15 - 11.30 (EET)	Mobile Service ecosystem in St.Petersburg by Galina Tibilova, Head of Digital Transformation Department St.Petersburg Information & Analytics Center	
Group Work		
11.30 - 13.00 Work Challenge 1	11.30 - 13.00 Work Challenge 2	11.30 - 13.00 Work Challenge 3
How to make beneficial data usage for the citizens in the Smart city environment?	How to attract public to the Creative Clusters at Postindustrial Sites?	How to attract Russian and International companies to ITMO HighPark?
11.30 - 11.50 Introduction to the challenge Andrey Drozhzhin, Deputy Director, Institute of Design and Urban Studies	11.30 - 11.50 Introduction to the challenge Evgeny Gudov, owner and manager of the "Planetarium 1" creative cluster Aleksandra Nenko, PhD, head of the Quality of Life Urban Laboratory at ITMO University	11.30 - 11.50 Introduction to the challenge Aleksandr Gostev, Deputy Head of Signature Events Office of ITMO University Strategic Communications Department
		11.50 - 12.00 The Success story of Technopol. Kristi Jõeäär, Head of Marketing and Communications, Business and Science Park Tehnopol (Tallinn, Estonia)
11.50-13.30	Group Work & Short Wrapping up of the day	
10th of September		
10.00 (EET, 9.00 CET) -10.30	Opening & Inspiration presentation "Dynamic of the Creative Spaces in St.Petersburg: Spatial Tendencies, Factors of Growth and Major Obstacles" by Aleksandra Nenko, PhD, head of the Quality of Life Urban Laboratory at ITMO University	
10.30 - 11.15	Group Work	
Challenge 1	Challenge 2	Challenge 3
How to provide data usage in the Smart city environment beneficial for citizens?	How to attract public to the Creative Clusters at Postindustrial Sites?	How to attract Russian and International companies to ITMO HighPark?

11.15 - 11.35	Inspiration presentation by Mikhail Klimovsky, advisor to ITMO University Rector «Smart and Creative Tendencies in Urban Development»
11.35 - 12.15	Group Work over prototypes & Preparation of presenting the results of work group
12.15 - 12.30	Break
12.30 - 13.00	Presentations of the results (5-7 mins per team) to the participants and the Expert Board
13.00 - 13.15	Wrapping up/Conclusions Prof. Taina Tukkinen, Project leader of Smart-up BSR, Aalto University (Finland)

### 11th of September

We are inviting you to explore St.Petersburg virtually and have developed 2 unique virtual excursions specially for the Smart-up BSR Innocamp participants. Each of you will receive the links for the Virtual Excursions: Historical Walk around the Heart of Saint Petersburg and Masterpieces of the Hermitage. You can follow the link and watch the tours at any time you want, but only once. We wish you to enjoy St.Petersburg's cultural heritage!