



Helsinki-Uusimaa
Regional Council



EUROPEAN UNION

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FUND

Smart-up BSR

Experiences from the SWOTs

14.06.2018 Palanga

Today

We will

- present the SWOTs that have been done
- discuss the experiences, learnings and challenges

The idea of scenarios and SWOTs in this project is to

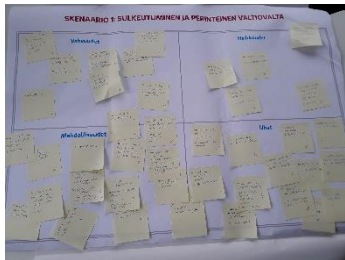
- get material and ideas for the future update of RIS3
- get an idea of how scenarios can be used in smart specialisation

Scenario SWOTting in Helsinki-Uusimaa

In our region we had a SWOT workshop in a meeting of the Regional Management Committee (MYR).

The members in this group

- are decision makers from our member municipalities
- or come from Chambers of Commerce, Labor organisations, Economic development organisations, State authorities, Universities and research institutes
- The members are nominated by the Regional Board



- There were 20 participants
- We had learning cafe / word cafe with four groups of people and five "tables"
- The workshop took 2,5 hours
- The results will be discussed in the next meeting of MYR

Our synthesis of the SWOTs

STRENGTHS

- extensive cooperation of different actors and individuals 7
- know-how and good language skills 6
- working society and good conditions for businesses 4
- cyber safety and technological know-how 4
- foresight and readiness for change 3
- the strength of the region increases nationally 3
- individuals take responsibility for themselves and for the society 3
- good transport links foster the unity of the region 3
- wellbeing of people and environment 3
- safety of physical environment 2
- ability to solve wicked problems 2
- courage of children and young people to be themselves 2
- economic growth 2

POSSIBILITIES

- technological pioneering 7
- data as engine of science and economy 7
- digital communities active in developing 5
- community 3
- new kinds of food production and local food 3
- strong R&D&I ecosystem 3
- good location 3
- building up stronger brands 3
- specialisation and export of know-how 3
- safety and confidence 2
- innovative and active young people 2
- foresight and grasping the opportunities 2
- high level and wide base of education 2
- transport and job opportunities in Russia 2

WEAKNESSES

- lack of co-operation internally and externally 3
- low level of motivation and know-how 2
- inadequate investment to R&D and education 2

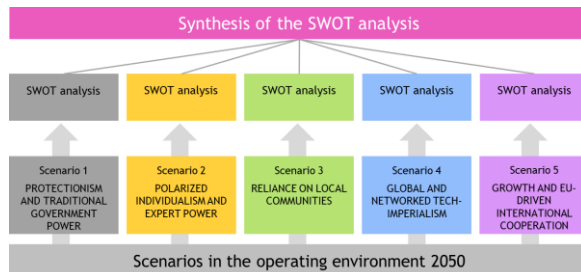
THREATS

- threat of war or internal conflicts 4
- uncontrolled immigration to the Nordic countries (climate refugees) 3
- internal competition in Finland 2
- emigration and depopulation 2
- cyberthreats 2
- the functional capacity of EU is inadequate 2
- disappearance of Finnish identity and language 2
- shortage of labour 2

Presentations of the SWOTs done

How?

Imagine that you live in the world described in the scenario, and analyse what attributes in this world are strengths, opportunities, weaknesses and threats) in your region.



Participants

- Minimum: with your handpicked colleagues
- Maximum: a group of relevant stakeholders
 - you can collect a group of key stakeholders
 - or you can use an already existing stakeholder group

Process

- If you choose minimum amount of participants, you can organize brainstorming session at your office where you fill out the templates
- If you choose maximum amount of participants you can organize a workshop and use e.g. learning cafe –method or some other simple group working method



Smart-up BSR, WP2

”The regions will revisit their RIS3 strategies, roadmaps and implementation plans.”

The output deadline in the project plan

Scenarios and SWOTs

- *period 2 (by the end of Sept 18)*

Activity Name	BAM OS no	Output	Lead partner	SCHEDULE																																
				Period 1: 10.17-3.18			Period 2: 4.18-3.19			Period 3: 10.19-3.20			Period 4: 4.19-3.20			Period 5: 10.19-3.20			Period 6: 4.20-3.20																	
Timing	ORGANISER			2017			2018			2019			2019			2020																				
				9	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9									
				FI	CIC	DK	DK			MC1	EE	EE	EE	EE	EE	DE	DE	DE	FI	RU	LV	SE	SE	SE	PL	PL	FI									
WP2: Revisiting BSR RIS3 strategies and roadmaps				Brandenburg-LL			Kick-off																													
A.2.1		Revisiting scenarios based on societal challenges	02.1	Scenario and SWOTs Report: Updated BSR RIS3 strategies of every region	Helinski Region				IC-1																											
A.2.3		Updating RIS3 strategies	02.3	Guidelines on Innovation Camp Process	Brandenburg				IC-1	(MC1)	IC-2																									
A.2.4		Organizing camps, workshops and conferences	02.4	Updated BSR RIS3 roadmaps and implementation plans of	Cursor																															
A.2.6		Updating RIS3 roadmaps and implementation plans	02.6	Updated BSR RIS3 roadmaps and implementation plans of	Helinski Region	CIC						MC1			IC-3																					
WP3: BSR RIS3 content and pilot planning				Aalto - Skåne																																
A.3.2		Methodology of pilot planning	03.2	Methodology report on pilot planning	Aalto					(MC-1)	IC-2																									
A.3.3		Pilot planning of Active Healthy Ageing	03.3	Pilot plans on Active Healthy Ageing in (cross)regions	Helinski Region										(IC-2)			(IC-3)																		
A.3.4		Pilot planning of Smart City	03.4	Pilot plans on Smart City in (cross)regions	Talinn										(IC-2)			(IC-3)																		
A.3.5		Pilot planning of Climate Change	03.5	Pilot plans on Climate Change in (cross)regions	Skåne				(IC-3)						(IC-2)			(IC-3)																		
A.3.6		Pilot planning of Circular Economy	03.6	Pilot plans on Circular Economy in (cross)regions	Aalto										(IC-2)			(IC-3)																		
WP4: BSR RIS3 strategic instruments and platforms				Aalto																																
A.4.1		EU knowledge and science meet regions: bottom up, top down	04.1	Reflection/policy papers: BSR placed-based innovation	Aalto										(IC-3)			(IC-4)																		
A.4.3		Developing of Regional innovation hubs	04.3	Concept development for Regional innovation hubs	Brandenburg										IC-3			(IC-4)																		
A.4.4		Developing of Platforms: City as enabler	04.4	Concept of Platform	Aarhus				IC-1						(IC-3)			(IC-4)	R					Art												
A.4.5		Boosting entrepreneurship and start-ups	04.5	Instruments for boosting entrepreneurship and start-ups	Aalto										(IC-3)			(IC-4)	R					Art												
WP5: BSR RIS3 Piloting in (cross)regions				Aarhus, Cursor																																
A.5.1		Reporting regional development steps for placed-based innovation	05.1	BSR placed-based innovation ecopoints	Aarhus, Cursor													MC-2	IC-5		IC-6															
A.5.4		Validating the Innovation Camp Process: implementing and reporting (cross)regional pilots in Healthy Ageing, Smart City	05.4	Virtual guidebook for Innovation camp methodology	Aalto																															
A.5.5		Smart-up BSR final conference	05.5	Pilot reports	Aalto																															
A.5.6		Smart-up BSR final conference	05.6	Smart-up BSR Final conference proceeding	Helinski Region																IC-4															
A.5.7		Summarizing lessons learned, and proposals for the future project	05.7	Summaring report: Lessons We Have Learned	Aarhus																			MC-3												
EVENTS				Kick-off CIC FI DK			IC-1 DK			MC-1 EE EE			DI DE DE			IC-3 DE			IC-4 FI			MC-2 RU			IC-5 LV			IC-6 SE			MC-3 PL			F-Co FI		

Thanks!



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